

YOUR EVENT ONLINE

DON'T CHANGE THE DATE
CHANGE THE FORMULA

-
- Why with us?
 - What are the benefits of organizing on-line conferences?
 - How do we do it?








MAZURKAS

Congress Management





WHAT ARE THE BENEFITS OF ORGANIZING ON-LINE CONFERENCES?

-  Unlimited number of participants.*
-  Easy access for audiences from all over the world.
-  Multiple options for planning the appearance and configuration of the event.
-  Possibility of communication and net coating without the necessity of gathering participants in one place.
-  Significant savings with no costs of travel, accommodation, or rental of conference rooms.



*Simultaneous streams limit up to 10,000

WHY IS IT WORTH WORKING WITH US?

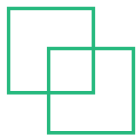


- 💡 We are always oriented towards achieving our clients' goals. We implement solutions, which are appropriate for a specific project.
- 💡 We work on intuitive and participant-friendly platforms. We develop visualizations and tutorials that help you get to the right spacetime of the event and maximize its reception.
- 💡 We design an on-line event to give participants not only content (or substantive knowledge) but also experience. In the era of so many webinars and on-line meetings, **it is important to create a format that will engage the participant and thus hold his attention.** Together with the organizers, we develop a strategy for the communication not only during the event itself but also before and after it (chatrooms, Q&A, polls, etc.)
- 💡 **We minimize the risk.** We catch sensitive points and propose solutions. We recommend rehearsing with the speakers or recording them in advance. It allows to avoid the risk of a lack of connection or poor quality connection and in consequence lowering the level of participants' satisfaction with the reception of the entire event.
- 💡 Our team regularly participates in trainings of world-class specialists. **We constantly monitor dynamically changing trends and provide advice** on the issue of applying the best solutions for organizing on-line meetings.



YOUR EVENT IS SAFE WITH US!

HOW DO WE DO IT?



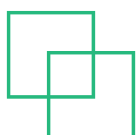
DEDICATED WEBSITE



The virtual conference website is designed in a way that reflects the character and the subject of the event.

It contains information about the **program, speakers, or partners**, enables the registration of participants, and charging for participation.

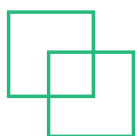
Thanks to a separate section for exhibitors and partners, each of them has the possibility to have his company well presented in the form of a video, lecture, and during a live chat with the exhibitor.



TRANSMISSION AND RECORDINGS OF SPEAKERS

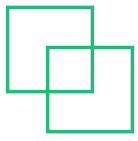
The transmission even from the most distant places in the world isn't a problem. What matters most to enter the world of a virtual conference is a stable internet connection.

An interesting solution is the possibility of a professional recording of speakers in a specially prepared studio or in another convenient location, which we recommend in order to minimize the risk of unexpected situations.



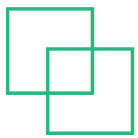
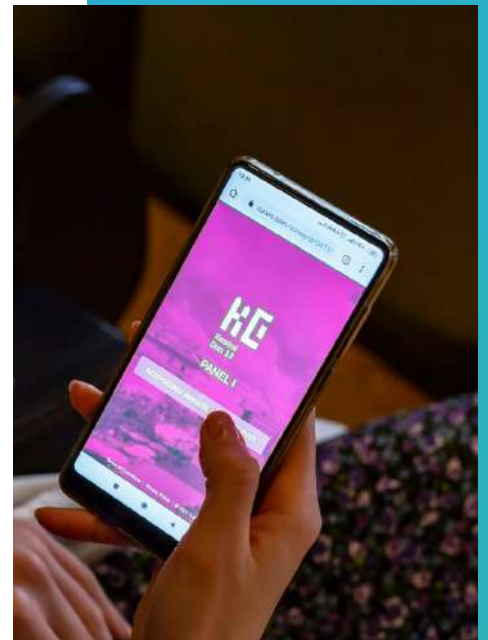
SUPPORT FOR PARTICIPANTS

We will take care of an accurate record of participants, including controlled registration based on the password-protected invitations sent only to guests indicated by the organizer, their further processing, and answering questions asked by electronic means.



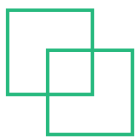
INTERACTION WITH PARTICIPANTS

On-line surveys with real-time results, chats with the lecturers, checking the presence of participants in virtual sessions - functions that will diversify the meeting in a virtual room - right at your fingertips.



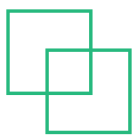
MODERATION AND SHORT Q&A SESSIONS

Questions and answers are a great way to maximize the involvement of participants. An expert or a panel of experts answer questions asked by the live audience or via social media.



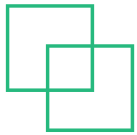
ABSTRACT MANAGEMENT

We provide comprehensive support for the admission process, reviewing and publishing selected abstracts in conference materials or world scientific journals.



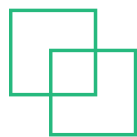
TECHNICAL ASSISTANCE

Our providers guarantee the best technical support, starting with the professional studio facilities with a green screen for recording lectures and virtual special effects in the form of animations, which will increase the impact of the presentation.



ACCOUNTING SERVICES

We accept payments, control receipts, and constantly monitor overpayments and underpayments. We issue invoices to the participants for the purchased services. We prepare the final settlement for the client.



REPORTS AND STATISTICS

We prepare reports which are based on the goals and criteria set together with the organizer to make the event successful.



FREE BONUS



Maintaining a social media profile of the event

Creating a social media conference profile is an additional opportunity to promote it and reach potential participants. The presence of the event on Facebook or in other social media allows to interact with participants and increase the visibility of the conference on the web.

Running a profile includes:

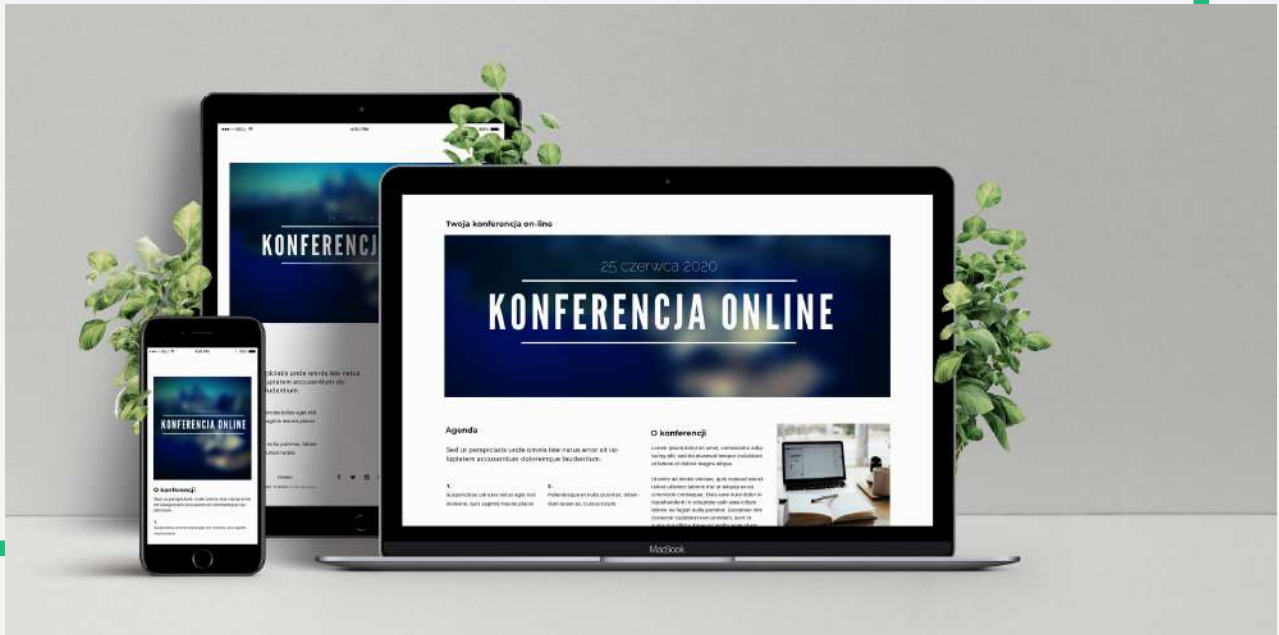
- Publication of posts (according to the agreed schedule)
- Profile moderation, replying to comments, messages
- Advertising campaigns (according to the budget)



SWITCH TO A VIRTUAL WORLD

Sample page

HOME SCREEN



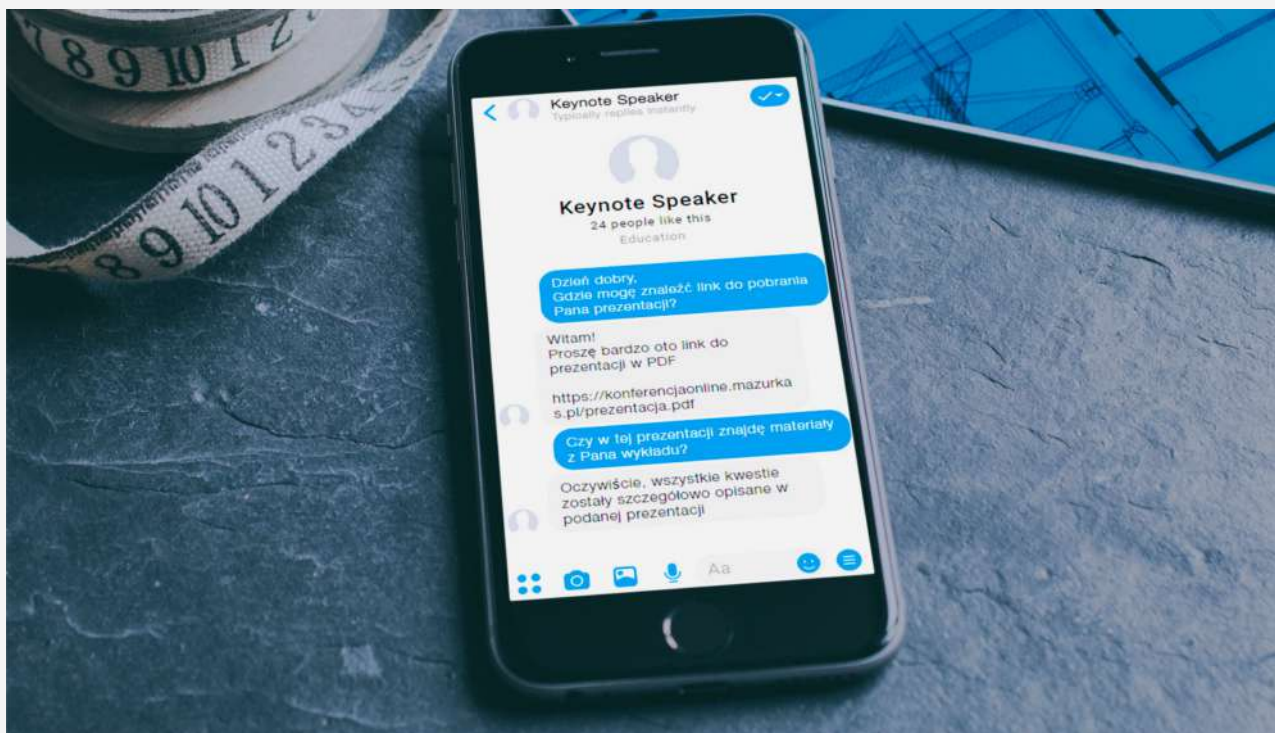
VIRTUAL STUDIO



EXHIBITION



CHAT WITH THE SPEAKER



ARE YOU INTERESTED IN OUR OFFER OR HAVE ADDITIONAL QUESTIONS?

Feel free to contact us, we will plan your on-line conference together.



Katarzyna Szymczak

k.szymczak@mazurkas.com.pl

+48 668 197 346

www.mazurkas.com.pl/congresses



See you on-line!



MAZURKAS

Congress Management